HAPPYtown Gazette
we make smiles here

BiRTHDAYtown

It has been 10 years of HAPPYtown!

It's been a decade of sparking creativity, spreading joy, and helping each other navigate life's ups and downs with a SMiLE.

From the beginning, our mission has been to inspire imagination and bring a little extra happiness into your everyday life, and we couldn't have done it without YOU.

Whether you've been with us from the beginning or you've just recently discovered the magic of HAPPYtown, we are so incredibly grateful for your support.

Every smile, every share, and every moment of joy you've brought to this community has made these 10 years truly special.

Here's to a decade of happiness, laughter, and all the wonderful memories we've created together. We're excited to keep spreading positivity and creating more moments of joy with you in the years to come!

HAPPYtown Citizen Highlights

To celebrate a decade of happiness, we're putting YOU, our amazing HAPPYtown citizens, in the spotlight! Over the next year, we'll be hosting monthly celebrations, giveaways, and fun surprises to thank you for all the love and support you have given us over the years.

Here's how YOU can join in the fun:

- Keep your eyes peeled for some awesome giveaways like one of our joke decks, birthday cupcakes, HAPPY shirts, and custom Countdown Card sets, PLUS, some special 2025 edition products and more!

- Check our Facebook and Instagram for updates!

Thank you for being part of the HAPPYtown family. Here's to 10 years of HAPPY – and many more ahead!

Where is HAPPY today?

HAPPY is with our FiRST BiRTHDAY GiVEAWAY WiNNER, NiCKiE!!

NiCKiE will receive a very special delivery of a dozen chocolate and white velvet birthday cupcakes specially created for HAPPYtown's birthday from a local bakery.

Here is NiCKiE's favorite birthday story:

"I got a cat, which is what I really wanted. She was black and white and I named her Domino! She was a good cat and had kittens that were so cute at some point."